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ABOUT Yalla

Yalla is a UAE-based award winning vape brand inspired by local culture, offering innovative vaping experiences through carefully crafted devices and flavourful e-liquids. Proudly showcasing emirati heritage and diversity, inviting vapers on a sensory journey through the essence of arabian hospitality.

Yalla is Dubai's premier vaping brand, blending innovation, quality and culture to offer a diverse range of products that prioritise safety and enjoyment. We foster a vibrant vaping community, promoting responsible practices and advocating for transparent regulations, all while embracing a satisfying and tobacco-safe lifestyle.

Join us in experiencing Dubai's top-tier vaping experience.



AWARD WINNING PEBBLE



6,000



AWARD-WINNING PRODUCT



E-LIQUID CAPACITY

10 M L



550 mAh



NICOTINE STRENGTH

20MG



10

Bear Biscuit | Cherry
Coffee Vanilla | Custard
Watermelon Ice | Mango Ice
Mint | Pineapple Coconut
Lemon Ice | Lychee



LUXE MINI



puff count **6,000**



E-LIQUID CAPACITY

10 M L



NICOTINE STRENGTH



DISPLAY



BATTERY

550 mAh



FLAVOURS **5**

Frosty Fantasy | Fruity Fusion Lemon Lustre | Polar Peach Tropcial Temptation



ULTRA



PUFF COUNT **10,000**



E-LIQUID CAPACITY

20 M L



NICOTINE STRENGTH **20MG**



INTEGRATED MESH



BATTERY

600 mAh



FLAVOURS 10

Blueberry Raspberry
Ice Cherry Ice | Cocomelon
Fizzy Cherry | Fizzy Lemonade
Sunrise Citrus Fruits | Lemon Lime
Strawberry Kiwi B-Gum
Strawberry Raspberry
Strawberry Watermelon Lemon



DUAL DELIGHT

DUAL TANK DEVICE



PUFF COUNT **24,000**



E-LIQUID CAPACITY

2 X 15ML



NICOTINE STRENGTH
20 & 50MG



DISPLAY



550 mAh



FLAVOURS 12



AURA OPEN POD SYSTEM



POD CAPACITY

2ML



OUTPUT POWER **5W-30W**



MESH COIL



ADJUSTABLE AIRFLOW

4 COLOURS



ROSE GOLD EDITION



GOLD EDITION



BLACK P





AURA PRO



POD CAPACITY **2ML**



MAXIMUM OUTPUT



SMART OLED
SCREEN



ADJUSTABLE AIRFLOW



BATTERY
1200 mAh



CHARGER C-TYPE

AVAILABLE IN
4 COLOURS



ROSE GOLD EDITION



BLACK EDITION



PLATINUM EDITION



FUSION 30K

INNOVATIVE LIQUISHIELD TECHNOLOGY

Featuring Innovative Clear Ttechnology, preserving the freshness of the e-liquid, long lasting taste until the very last drop.



POD CAPACITY

22ML



NIC SALT

5%



SCREEN



MESH COIL



BATTERY - mAh 1600/800



CHARGER C-TYPE



AWARD WINNING PEBBLE 7K



PUFF COUNT 7,000



AWARD-WINNING PRODUCT



E-LIQUID CAPACITY **10 M L**



550 mAh



50MG



FLAVOURS 10

Paan Kiwi | Grape Ice
Bear Biscuit | Paan Peach
Paan Cranberry | Paan Saffron
Paan Mint | Fig | Mint | Al Cohiba



EVO DTL



PUFF COUNT **12,000**



E-LIQUID CAPACITY

18 M L



FREEBASE NICOTINE

3-6MG



BATTERY

600 mAh



FLAVOURS 10

Paan Saffron | Paan Mint
Paan Cranberry | Paan Kiwi
Paan Peach | Grape Ice
Kiwi Passionfruit
Blue Razz Lemon | Lemon Ice
Mango Peach Watermelon



AWARD WINNING

LUXURIA E-LIQUIDS







NICOTINE STRENGTH

20MG

E-LIQUID CAPACITY

10 & 30ML

FLAVOURS 12

Mango | Al Cohiba | Coffee Tobacco Coconut Latte | Banana Ice Colada | Redz | Watermelon Ice | VCT Lemon Lime | Peach Ice | Black Ice





AWARD WINNING NICOTINE GUM







AWARD-WINNING PRODUCT

NICOTINE STRENGTH

1MG & 2MG

Mint | Watermelon | Cola Guava | Peach | Apple





NICOTINE POUCHES





Grape | Watermelon | Mint | Cola

MARKETING

Yalla provides an array of carefully crafted marketing materials that encapsulates the essence of our brand and our products.

From visually appealing brochures showing our products to engaging digital content spotlighting our e-liquid flavours, we offer a comprehensive suite of materials.

These materials not only highlight the vibrancy of Yalla culture but also educate consumers about our commitment to quality, safety and compliance. Whether through informative pamphlets or capitvating social media campaigns, our marketing materials aim to enhance the vaping experience and invite enthusiasts to explore the Yalla difference.

POS MATERIALS

Flavour Cards | Posters | Testing | Station Struts Cards Window | Cling Till | Wobblers



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